

**HARWOOD UNIFIED UNION SCHOOL DISTRICT
COMMUNICATIONS WORKGROUP MEETING AGENDA
FRIDAY, NOVEMBER 3, 2017
7 A.M., KC BAGELS, STOWE ST., WATERBURY, VT**

APPROVED

7:00 Call to Order

Meeting called to order at 7:00 AM

Present: Peter Langella, Maureen McCracken, Rob Williams. Chris Keating from the Valley Reporter

7:02 Additions/Deletions to Agenda

None

7:05 Approve Minutes of October 20, 2017

Peter moved. Maureen seconded.

7:07 Discuss Proposed Communication Strategy 2018 moving forward

Refined communication plan, including drafting dates, draft writers, and publication dates:
https://docs.google.com/spreadsheets/d/1t_j7Hs8Gtu16_gksEvCMS5jla_qrpyZIQ4NrDpxv9QQ/edit - gid=0

7:30 Discuss Building Stronger Relationships/Communication Loops with Local Press Outlets

Rob Williams had a phone conversation with Lisa Loomis and Chris Keating from the Valley Reporter to begin this conversation. We would like to create a flow of information between the press and the board that helps build a relationship between the two entities (press including the Waterbury Record/others). Articles will hopefully feature more voices from the board, featuring many or all sides of the argument.

7:45 Adjourn

Peter moved. Rob seconded.